



FIYA STARTAK

★ ★ ★ ★ Media Kit ★ ★ ★ ★

A portrait of a Black woman, Fiya Starta, wearing a colorful patterned headwrap and large hoop earrings. She is looking directly at the camera with a slight smile. The background is a dark red and black geometric design.

OFFICIAL PRESS RELEASE

FOR IMMEDIATE RELEASE

(ATLANTA, GA) - Black excellence, women empowerment, self-care, and confidence are the most impactful and significant traits for an entrepreneur of color to withhold. Celebrity Dance Choreographer & Business Mogul, Fiya Starta has taken her passion and converted into income, while giving women that extra confidence through the arts of pole dancing, while driving the focus of "Health & Fitness" through dance.

Fiya Starta is a professional dancer, and Atlanta's favorite aerial dance instructor and choreographer in the industry. She is the owner of Vertical Joes Dance Studio in Atlanta, GA. It is the "foundation studio for the pole and aerial community in the Dirty South."

Her studios provide op notch classes in aerial arts, dance movement, choreography, fitness and flexibility. Her work has been featured in music videos and tours as well as being featured in the Real Housewives of Atlanta twice. Her team was most recently featured in the hit TV series, P-Valley, Bravo's Blind Date and City Girls Flewed Out.

Some of Fiya's clientele includes celebrities such as Kandi, Deelishis, Zoie, Monique, Anika Noni Rose, P-Valley Pynk Posse and Lead Cast Members: Brandee Evans, Gail Bean, Psalms Salazar, Shannon Thornton, Elarica Johnson, The Braxtons, Real Housewives of Atlanta Stars: Cynthia Bailey, Sheree Whitfield, Lisa Wu, Sally Richardson, Drea Kelly, AJ Akua Johnson, Justine Sky, Monique, Zoie and more!



FACTS SHEETS + CREDENTIALS

CELEBRITY CLIENTELE

Kandi, Deelishis, Zoie, Monique, Anika Noni Rose, P-Valley Pynk Posse and Lead Cast Members: Brandee Evans, Gail Bean, Psalms Salazar, Shannon Thornton, Elarica Johnson, The Braxtons, Real Housewives of Atlanta Stars: Cynthia Bailey, Sheree Whitfield, Lisa Wu, Sally Richardson, Drea Kelly, AJ Akua Johnson, Justine Sky, Monique, Zoie and more

FIYA STARTA'S APPEARANCE + LIVE PERFORMANCE

Plies, Trina, Spice, Snoop Dogg, Girls Gotta Eat, Ludacris, Young Dolph, Lil' Wayne, 2 Chainz, Drake, Kandis Welcome To The Dungeon Tour & more!

MEDIA PLACEMENTS (DIGITAL, PRINT, RADIO, TELEVISION):

Real Housewives of Atlanta | Bravos Blind Date | Life Therapy | Beyond The Pole | Mother Funders | Boomerand

COMPANY ACCOLADES

Summer Walker, Lil Baby, Coachella: Cardi B, Basketball Wives, P-Valley, City Girls, Snoop Dogg, Get Your Booty To The Poll, 7 Lil' Johnstons

CHOREOGRAPHY

Ludacris Superbowl | TV1 Honors: D-Nice | International Pole Convention | Asst Choreographer: Victor Jackson, Jamaica Craft, Kira Harper, Bentley Rebel

PREVIOUS RED CARPETS + EVENTS APPERANCES

Usher Las Vegas Residency | Arnold Sports Festival | Museo De Salsa Celia Cruz Exhibit Unveil | Garden Parc Celebrity Designer Brunch | Sinners & Saints

SOCIAL MEDIA



REACH

16.1K FOLLOWERS

AGE DEMOGRAPHICS

18-24 (20.9%)

25-34 (38.1%)

35-44 (23.2%)

45-54 (9.4%)

IMPRESSIONS + ENGAGEMENT

ACCOUNT R | 23,997 (+67.7)

IMPRESSIONS | 67,283 (+22.3%)

PROFILE ACTIVITY | 3,378

PROFILE VISITS | 3,276 (+14.8%)

WEBSITE TAPS| 102 (+22.8%)

TOP FIVE MARKETPLACES

NEW YORK CITY

ATLANTA

LOS ANGELES

HOUSTON

CHICAGO

SOCIAL MEDIA ADVERTISEMENT PRICING + DELIVERABLES

SOCIAL MEDIA MARKETING (PHOTO AD)

- Half Day (6 Hours): \$250.00 USD – 1 Photo
- Full Day (12 Hours): \$400.00 USD – 1 Photo
- 1 Week : \$1,000.00 USD – 1 Photo every 2 day
- 1 Month (30 Days): \$3,000.00 USD – 3 Photos per week

IN-STATE PHOTO SHOOT

- Half Day (6 hours): \$750.00 USD
 - Full Day (10-12 Hours): \$1,200.00 USD
- Note: Hair, make-up, and wardrobe must be provided

SOCIAL MEDIA MARKETING (VIDEO AD- NONCUSTOMIZED)

- Half Day (6 Hours) : \$500.00 USD – 1 Post
- Full Day (12 Hours) : \$1,000.00 USD – 1 Post
 - 1 Week: \$2,000.00 USD – 3 Posts
- 1 Month (30 Days) \$5,000.00 USD – 8 Post

EVENT HOSTING

- Starting at \$ 500.00 USD for 2 hours
- Rates are negotiable depending on event, duration, location, and capacity

OUT-OF-STATE PHOTO SHOOT

- Half Day (6 hours): \$750.00 USD
 - Full Day (10-12 Hours): \$1,200.00 USD
- Note: Travel, hotel (for two) hair, make-up, and wardrobe must be provided

Fiya obtains an organic following and high-tier digital audience your brand can benefit from through digital media advertisement & marketing! With the collaboration of her captivating content, industry activities and credentials, as well as her celebrity status, she generates high-traffic towards her social media platforms, which are available for brand integrations.



BOOKING SHEET + CONTACT

SOCIAL MEDIA MARKETING ADVERTISEMENT (PHOTO + VISUAL POST)

BRAND AMBASSADOR | EVENT + TRAVEL BLOGGING

ENTREPRENEUR | DANCE STUDIO MENTORSHIP | TEAM BUILDING

PUBLIC SPEAKING | VOICE OVER | CHOREOGRAPHY

POLE | DANCE | TWERK MASTERCLASS

EVENT HOSTING | EMCEE

BRAND MANAGER: KEVIN@4-0PR.COM